

# Laurence Atanga

Digital Transformation Expert / Product Owner

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📍 Montreal, QC - Hybrid - Remote

🗣️ FR | EN (B2)

## SUMMARY

Experienced Management Professional with 7 years of expertise in Business Intelligence, Software Implementation, and Digital Transformation across various industries. A tech enthusiast at heart, I excel in analyzing business needs, integrating IT solutions, and optimizing processes in complex and multicultural environments. Recently, I have developed a strong interest in cybersecurity and am eager to explore its potential and contribute to this evolving field. Well-versed in system and data security challenges, I leverage my expertise in digitalization and critical system management to help companies implement reliable and high-performance solutions.

## EDUCATION

2021 - 2024	<b>UNIVERSITÉ DE SHERBROOKE</b> Master of Software Engineering <i>Grade: 3.6</i>	2025 - 2025	<b>GOOGLE DATA ANALYTICS</b> Expert certification
2014 - 2019	<b>UQÀM</b> Bachelor of IT Management <i>Grade: 3.4</i>	2006 - 2007	<b>COLLÈGE MARIE DE FRANCE</b> French High School Diploma

## RELEVANT WORK EXPERIENCE

2023 - Présent    UBISOFT INC | **PRODUCT OWNER DATA / BI SPECIALIST**

Contributed to defining the strategic vision and managing the product lifecycle in collaboration with leadership. Analyzed cybersecurity indicator requirements, created and managed the product backlog, and prioritized features based on business value. Developed and maintained the product roadmap while overseeing the delivery plan to ensure timely and budget-conscious execution. Designed high-quality dashboards and supported technical teams in product development, deployment, and maintenance. Engaged with stakeholders, presented the product, led training workshops, and implemented strategies to enhance user adoption through surveys, newsletters, and intranet initiatives, boosting user adoption by 30%.

2022 - 2023    UBISOFT INC | **BUSINESS ANALYST INFOSEC**

Ensured compliance with cybersecurity standards (ISO 27001, NIST, GDPR, etc.). Served as the primary liaison between IT, business, and cybersecurity teams. Integrated security measures from the project design phase, reducing security risks by 25%. Promoted awareness through employee training on best practices. Designed and optimized software and organizational processes, conducted technology watch, and drafted proof-of-concept (POC) documents.

## RELEVANT WORK EXPERIENCE

2020 - 2022      UBISOFT INC | **BUSINESS SYSTEMS ANALYST (SERVICENOW)**

Provided project estimates and high-level solutions. Analyzed business needs, drafted functional specifications, and proposed tailored solutions. Created user stories and collaborated with IT teams and vendors to configure, test, and deploy software. Trained users, developed guides, and ensured post-implementation support. Led project tracking by defining milestones, coordinating stakeholders, and managing risks. Applied business continuity standards (ISO 22301, ITIL) and project management methodologies (Agile, Waterfall).

2018 - 2020      ACCENTURE | **BUSINESS INTEGRATION & ARCH. ANALYST**

2017 - 2018      DELOITTE | **FUNCTIONAL ANALYST**

Conducted fit/gap analysis and drafted test scripts. Mapped and migrated data while configuring system functionalities. Led workshops and presented solutions to clients. Developed documentation and user surveys for end-users.

**Applications :** SAP FICO, Oracle HR, Salesforce, Microsoft GP (comptabilité)

**Clients:** Arcelor Mittal, Canadian National Railway Company, Enbridge (Energy), Suncor, Shaw Communications.

## HARD & SOFT SKILLS

### Data Analysis & Business Intelligence

- Expertise in data modeling, structuring, and manipulation (Snowflake, SQL Server, Google Analytics, BigQuery).
- Proficient in visualization and reporting tools (Power BI, Tableau).
- Solid experience with programming and query languages (SQL, Python, C#, DAX, HTML).

### Project Management & Collaboration Tools

- Skilled in project management and collaboration tools (Jira, Trello, Confluence, SharePoint).
- Advanced proficiency in Microsoft Office Suite (Excel, PowerPoint, Visio).

### Cybersecurity & Compliance

- Good understanding of IT infrastructure, telecommunications, and cybersecurity principles.
- In-depth knowledge of security architectures and methodologies (TOGAF, COBIT).
- Strong understanding of cloud security (Azure, AWS, GCP).

### Interpersonal Skills

- Excellent analytical and synthesis skills. Promotes teamwork and agile culture.
- Dynamic, autonomous, strong communicator, and able to collaborate with diverse teams.